

Sept. 18, 2024

Dear Washington Presentation Attendee:

NSBA is pleased to welcome you to the 2024 Washington Presentation. Thank you for taking time out of your busy schedule to advocate for your small business and others like yours across the country. We have packed a great deal into our short time together and hope your visit to Washington, D.C. is productive.

The first event for this year's Washington Presentation is the 2024 Lew Shattuck Small Business Advocate of the Year luncheon, which will begin at 12:30 where we will honor our finalists and the overall winner of the Advocate Award along with our Rising Star winner.

Following the luncheon at 2:00, we will begin our afternoon policy sessions. We will hear from the Administration on their priorities for small-business policy and what to expect in the coming months before and after the election. Following the Administration briefing, NSBA leadership will provide a real-time policy briefing on the key issues facing small business today and what to expect on our priorities before election as well as where things will stand after the election. We'll dig into how to be the best advocate for NSBA and your small business when you take to Capitol Hill tomorrow.

After a policy-intensive afternoon, we'll head back to the top floor of the Hyatt for the NSBA reception from 5:30 to 7:00 where you can network with the other attendees while enjoying hors d'oeuvres and drinks.

On Thursday, our day kicks-off early. We will board buses to Capitol Hill starting at 6:45 a.m. Our Congressional Breakfast at Top of the Hill will begin at 7:45 sharp where we will hear from Members of Congress on their priorities and efforts to support small business.

Throughout the breakfast, NSBA leadership will be providing additional tips on how to get the most from your Hill meetings. Once the Congressional Breakfast is done at 9:30 a.m., we encourage you to find NSBA staff in front of the U.S. Capitol for a picture.

Finally, you will head out for your lobbying visits. We encourage you to keep your bags at the hotel and come back for them before heading to the airport.


In this folder, you will find the NSBA Issue Briefs, various maps of the hotel area and Capitol Hill, the event schedule, a Capitol Hill Etiquette piece and much more. We will provide leave-behinds for your legislative meetings during the Breakfast.

As always, the NSBA staff is happy to answer any questions you may have along the way.

Sincerely,



Marilyn Wilson Lund  
2024 NSBA Board Chair



Todd McCracken  
NSBA President and CEO