



THE NATIONAL SMALL BUSINESS ASSOCIATION PRESENTS

WASHINGTON PRESENTATION

CAPITOL HILL | SEPT. 18-19, 2024

BE ENGAGED. BE HEARD.

We know you're busy running your business. We also know you care about policy and ensuring that your elected officials support pro-small-business policies.

Like we have been since 1937, we're here to help!

Did you know that NSBA has an Action Center?

NSBA has a dedicated [Action Center](#) on its website, where you can, in less than two minutes, send your lawmakers a pre-drafted, personalized letter on any number of issues ranging from tax reform, beneficial ownership, and everything in between. You can also download the Voter Voice App from your smartphone's respective App store. Once on NSBA's Action Center, simply click the issue you'd like to raise with your lawmakers; personalize the letter we have already posted; and add how this particular issue impacts your small business. Finish by inputting your name and contact information into the system, and click send. Your letter will be delivered directly to the staff member who oversees the issue for your Senators and Representative.

Are You on Twitter, Facebook, Threads, Insta, or LinkedIn? NSBA is, too!

NSBA is active on social media, and we'd like to interact with you! If you're not already part of the discussion, join us, tag your business, who you met with, and tag us **@NSBAAdvocate** to get the conversation started. Pictures are fantastic, and some draft posts you might consider sharing could include:

Proud to be part of the nation's first #SmallBiz advocacy organization - 85+ years of great, nonpartisan work in D.C. on behalf of the #smallbusiness community! Thanks to all of this year's @NSBAAdvocate members joining this year's #flyin. #NSBA #WP24

SOLD OUT numbers for #NSBA's #smallbusiness #flyin this year! Proud to be part of #WashingtonPresentaiton - @NSBAAdvocate is the nation's first staunchly nonpartisan voice for #smallbiz, advocating on our community's behalf for more than 85 years.

More work is needed to reform #tax law affecting #smallbusiness - a little parity, predictability, and #commonsense #policy would go a long way for our community and economy. @NSBAAdvocate #NSBA #flyin #WP24

*The Corporate Transparency Act is a big concern for #SmallBiz. Great conversation with @Rep.XXX today as part of @NSBAAdvocate's #flyin #WP24 - looking forward to continuing the conversation on #CapitolHill! *Include picture from meeting.*

Are you active in policy discussions with your lawmakers?

Tell us all about it! Join NSBA on every platform, including Instagram and Threads, and tag us @NSBAAdvocate (don't forget to #WP24 this week!) for a repost. We'd love to hear about your business, how you overcame challenges, about your meetings with lawmakers, and we can help you do this, if you'd like to learn more!

It's not a one-way street here at NSBA: what makes us experts on these issues is you. Your involvement and your experiences not only help our association be a leading voice for America's small-business owners, they help other small businesses just like yours.

As always, we thank you for your time, your involvement, and your support of our shared mission at NSBA.